



# salesforce

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#### salesforce

### Course Duration 75 Days

#### Total Sessions Hours 480 Hrs

#### **Administrator**

#### **Cloud Computing Concepts**

- ➡ Introduction
- Evolution of Cloud Computing
- Comparison with Other computing techniques
- ➡ Characteristics of Cloud Computing
- Advantages and Disadvantages

#### Classification of Cloud Computing Services

- ⇒ PAAS (Platform As A Service)
- ⇒ SAAS (Software As A Service)
- ➡ IAAS (Infrastructure As A Service)

#### **CRM Concepts**

- ➡ CRM Vocabulary
- ➡ CRM Processes
- ➡ Marketing Process
- ⇒ Sales Process
- ➡ Support Process
- ➡ Lead Conversion Process

#### Creating Salesforce Developer Account

- ⇒ Salesforce Products Overview
- Salesforce Editions
- Creating Salesforce Developer Account
- ⇒ Salesforce overview

#### Salesforce.com Products Overview

- Overview of products
- ⇒ Sales : Sales Cloud
- ➡ Service : Service Cloud
- Editions and

#### Salesforce Object Management

- ➡ Standard Objects and Custom Objects
- ➡ Creating / Editing / Deletion ofrecords
- ➡ Creating Custom Fields, Custom Objects
- ➡ Field Dependency, Field History Tracking
- ➡ Lead Conversion Process
- ⇔ Web to Lead
- ➡ Creating Applications & Configuration

#### Data Validation & Formula Fields

- ➡ Learn about Salesforce CRM Data Validation
- ➡ Create Data Validation Rules & Formula Fields
- Salesforce Functions for
   Validation Rules & Formula Fields
- ➡ Learn about the Custom fields & Unique properties

#### **Customizing Page Layouts**

- ➡ Creating and Customizing Page Layouts (Fields, Buttons, Related Lists)
- ➡ Page Layout Assignments
- ➡ Creating Salesforce Business Records (Record Types)
- ➡ Introduction to Business Processes (Lead Process, Sales Process, Support Process, Solution Process)
- ➡ Customizing Record Types

#### **Object Relationships**

- ⇒ Datatypes Read Only, Relationship and Generic
- ➡ Lookup & Master details
- ➡ One to Many & Many to Many relationship

#### **Business Process Automation Tools**

- ➡ Workflow ➡ Email Templates
- ⇒ Approval Processes
  ⇒ Process Builder
- ➡ Visual workflow /

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#### **Security & Data Visibility**

- ➡ Introduction to Salesforce Security Model
- ➡ Role Hierarchy & OWD
- ➡ Sharing Settings & Sharing Rules
- ➡ Profiles & Permission Sets & Users
- ➡ Public Groups and Queues & Assignment Rules
- ➡ Field Level Security & Object Level Security

#### **Data Management**

- Introduction to Data Loader
- ➡ Import & Export Operations in Data Loader
- ⇒ Performing DML Operations on Records (Insert, Update, Delete, Upsert)
- Introduction to Import wizard and Import & Export operations
- ➡ Import wizard Vs Data Loader

#### Sales Cloud Implementation

- ➡ Campaign, Leads
- ➡ Account, Contact & Opportunity
- ➡ Web to lead
- ➡ Email to case
- ➡ Lead Assignment rules

#### Service Cloud Implementation

➡ Introduction to Service Cloud and Objects

#### Analytics in Salesforce

- ➡ Creating Reports in Salesforce
- ➡ Report Types (Standard & Custom)
- ⇒ Types of Reports (Tabular, Matrix, Summarize, Joined)
- ➡ Creating Custom Report Types & Implementation
- ➡ Scheduling the Reports
- ➡ Introduction to Dashboards
- Dashboard Components & Charts
- Dynamic Dashboards



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#### Development

#### Introduction to Cloud Computing

- ➡ Classification of Cloud Services
- ⇒ SAAS (Software As A Service)
- ➡ PAAS (Platform As A Service)
- ➡ IAAS (Infrastructure As A Service)
- Overview of Cloud Computing Vendors
- ➡ Introduction to Salesforce.com and its Services
- ⇒ Salesforce.com Platform (Force.com) and Benefits
- Multitenant Architecture and Benefits
- ➡ Overview of Apex and Visual Force
- Overview of Tools (Developer Console, Eclipse IDE
- ➡ Apex Language Yes

#### **Building Blocks of Apex**

- ➡ Data Types (Primitive Types and Object Types)
- Conditional Statements and Iterative Statements
- Object Oriented Programming concepts
- ➡ 00Ps Overview
- Access Specifiers
- ➡ Classes and Objects
- Constructors and Types
- Inheritance and its usage
- Abstract classes & Interfaces
- Overloading and Overriding
- ➡ Overview of Properties (Set, Get)
- Overview of sObject Types
- ➡ Collection Classes:---Yes

#### SOSL and SOQL

- ➡ Overview of Sales force Query Language (SOQL)
- Select Statement overview
- ➡ Retrieving Data from Objects
- ➡ Query Conditions (Where, Group By, Having, Order By,Limit, Offset)
- SOQL Governor Limits

#### DML Statements

- Overviews of DML Statements (insert, update, delete and upsert)
- DML Operations with Conditions
- Bulkify DML operations

#### **Overview of Database Class and Methods**

#### Triggers

- ➡ Overview of Triggers and Benefits
- ➡ Trigger Events and Trigger Context Variables
- Bulkify Trigger Operations
- Trigger Execution Order
- Trigger Best Practices
- Overview of Trigger Handler Factory

#### **Batch Processing**

- ➡ Overview of Batch Apex and Limits in DML Statements
- ➡ Introduction to Database.Batchable and implementation
- ➡ State full Batch Processing with Database.Stateful
- ➡ Callouts in Batch Apex
- ➡ Governor Limits & Best Practices

#### Scheduling

- Overview of Apex Scheduler
- Introduction to System.Schedule Interface and Methods
- Implementing the Schedulable interface
- ⇒ Schedule the Jobs using Sales force UI
- ➡ Tracking Schedule Job Status using Queries
- Overview of Cron Triggers and Usage

## Overview of Collections and its Benefits

- ➡ List Collection
- Set Collection
- Map Collection

#### Deployment

- ➡ Overview of Deployment and Organization Landscape
- ➡ Preparing Migration Checklist
- Deployment Tools in Sales force (workbench tool)

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#### LWC – Lightning Web Components

- 1. Introduction to LWC
- 2. Custom Elements
- 3. HTML Templates
- 4. Creating Basic LWC (HTML, CSS & JS)
- 5. LWC : Button, Button Group, Button Icon, Button Menu and Button Stateful.
- 6. LWC Card : Card, Layout, Layout Items (CSS).
- 7. LWC Tabs : Tab, Tab Set, Tab Area.
- 8. LWC Formatted : Date, Number, Phone, Text, Time, Address, Email, URL.
- 9. LWC Actions : OnClick, OnChange, OnFocus Etc.,
- 10. LWC with Apex Classes and Methods

11. LWC Events

#### **Introduction to LWC Styles**

- Defining LWC Custom Styles
- ➡ Defining LDS (Lightning Design System) Styles
- ➡ Creating Custom CSS Component
- ➡ Calling Custom CSS Component in LWC

#### **Introduction to LWC Data System**

- ⇒ LWCDS load, edit, create
- ➡ LWC Data Tables
- ➡ LWC Data with Wire
- ➡ LWC Data Error Handling
- ➡ LWC Data (General)
- ➡ LWC Data Sobject
- ➡ LWC Data without Params
- ➡ LWC Data with Params
- ➡ LWC DS with Server-Side Controllers

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#### STUDENT TRANSFORMATION STAGES



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