

# BEST JOB IN IT INDUSTRY: DATA SCIENT ST.

#### AI, ML and Deep Learning Constitute 60% of the Demand

Experience is losing its premium. With traditional IT job roles vanishing, Techies are turning to short-term Deep-learning courses to stay in the race.



#### **Data Scientist**

\$110k median base salary



#### **Data Engineer**

\$106k median base salary 4.3/5.0 level of job satisfaction



#### **Analytics Manager**

2000 openings \$112k median base salary 4.1/5.0 level of job satisfaction

# WHY ARE THESE JOBS IN DEMAND?

Influx of data to be captured, cleaned and analyzed Technology is struggling to keep up Academic institutions scrambling to prepare students Candidates in short supply Limited technological capacity Overwhelming demand

## **Top Majors for Data Scientists**

Statistics
Math
Quantitative IT
Operations Research
Highly technical social
Science concentrations



## In-demand soft skills include:

In-demand soft skills include:
 Intellectual curiosity
Openness to learning new things
Ability to solve problems in
 unique ways
Passion for innovation

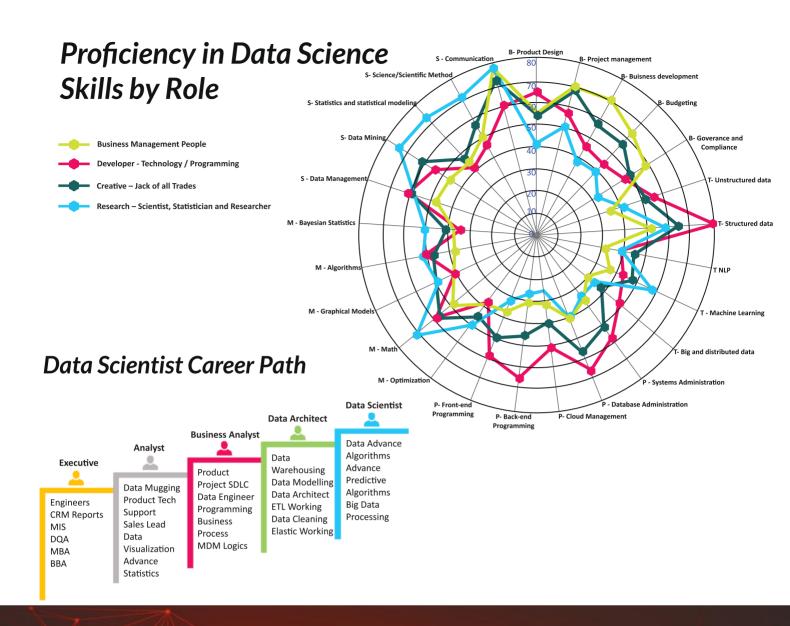


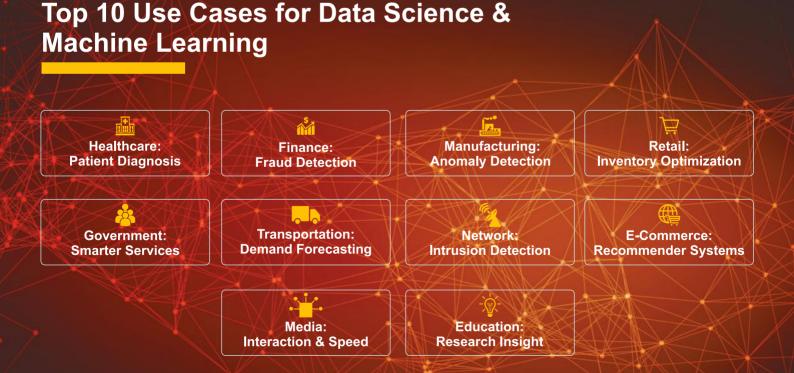
### Must-have skills and expertise:

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Classical statistics
Bayesian statistics
Linear algebra for machine
learning applications
In-depth knowledge of R
and Secondarily SAS
Coding in Python, SQL,
NoSQL and Hadoop
Knowledge of the Hadoop platform
Experience with spark,
Hive or Pig

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Data are becoming the new raw material of business.





Without data you're just another person with an opinion ~ W. Edwards Deming



# COURSE CURRICULUM ADVANCED COURSE IN DATA SCIENCE

COURSE DURATION 3 MONTHS

SESSION HOURS 120 HRS

CASE STUDIES & PROJECTS

#### A: DATA SCIENCE ADVANCED TOPICS

#### Module I: INTRODUCTION

Introduction to Jupyter Notebook Getting Started with Data Science Unix Introduction

#### Module II: PYTHON

**Python Basics** 

**Python Introduction** 

Python Data Structure: Lists and Arrays

Python: Conditions and Branching Python: Functions and Methods Python: Objects and Classes

Practice Questions in Python

Introduction to NumPy Linear Algebra in NumPy

Seaborn, Matplotlib

Project 1: Satellite Image Data Analysis using NumPy

Introduction to Pandas

#### Module III: PROBABILITY AND STATISTICS

Introduction to Probability

Probability Distributions

**Describing Distributions** 

Probability Distribution with Multiple Variables

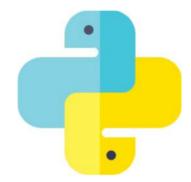
Population and Sample

Point Estimate

Confidence Interval

Hypothesis Testing

A/B Testing







#### Module IV: CALCULUS

**Derivatives** 

Optimization

Gradients

**Gradient Decent** 

Optimization in Neural Networks

**Newton Methods** 

#### Module V: LINEAR ALGEBRA

System of Linear Equations

Elimination Method

Row and Row Reduced Echelon form

Vector Algebra

Linear Transformation

**Determinants** 

Eigen Values of Eigen Vectors

#### Module VI: DATA SCIENCE AND METHODOLOGY

**Data Acquisition** 

**Data Wrangling** 

Data Statistical Analysis, Grouping and Correlation

Model Development

Model Evaluation and Refinement

Getting started in scikit-learn with the famous iris dataset

Training a Machine Learning Model with scikit-learn

Comparing Machine Learning Models in scikit-learn

Data Science Pipeline: Pandas, Seaborn, and scikit-learn

Cross-Validation for Parameter Tuning, Model Selection, and Feature Selection

Efficiently Searching for Optimal Tuning Parameters

Evaluating a Classification Model: Confusion Matrix and ROC

#### Module VII: DATA VISUALIZATION

Basic Plotting for Data Visualisation

Data Manipulation for Visualisation

1D Data Analysis: Histograms, Boxplots, and Violin Plots

Project 2: Visualization of world GDP and carbon dioxide emission

**Project 3: Using Folium Library for Geographic Overlays** 





#### Module VIII: MACHINE LEARNING

Simple Linear Regression

Multiple Linear Regression

Non-Linear Regression

**Regression Methods** 

Ridge Regression and Lasso Regression

Linear Regression and Decision Tree Regression

**Random Forest Regression** 

Logistic Regression



**Decision Tree Classification** 



**Random Forest Classification** 

**Boosting Algorithms** 

**Bagging** 

K- Nearest Neighbours Classification

#### Project 6: Nearest Neighbour for Handwritten Digit Recognition

**Naive Bayes Classification** 

K-Means Clustering

#### Project 7: Minute Weather Data Clustering using K-Means Clustering

**Hierarchical Clustering** 

K-Means and Hierarchical Clustering on the same dataset

Density-Based Spatial Clustering of Applications with Noise (DB-SCAN)

Support Vector Machines & Regression

#### **Project 8: Sentiment Analysis with Support Vector Machines**

Principal Component Analysis (PCA)

Applying Principal Component Analysis on Handwritten Digits Dataset

Market Basket Analysis

#### Module IX: ALGORITHM DESIGN AND ANALYSIS

Evaluate the speed, runtime and memory dependencies of algorithmic models

Parallel computing systems such as SISD (Single Instruction SingleData Stream),

SIMD (Single Instruction Multiple Data Streams),

MISD (MultipleInstructions Single Data Stream),

MIMD (Multiple Instructions Multiple DataStreams)

How to use coding tools

Create, review and execute unit test cases

Corrective and Preventive actions for problems and defects can improve future designs

Measure and Optimize performance of algorithm

Deployment of the Models



#### **B: ADD-ON MODULES**



#### Module A: SQL: DATABASE QUERY PROCESSING

RDBMS Principals
Install a DB Engine
SQL syntax and Data types
Operators, Expressions, Comments
Data Definition Language (DDL)
Data Manipulation Language (DML)
Grant and Revoke
SQL Functions (Sum, Count, Avg etc)
Joins (self, left, right, full outer)
Queries and Sub Queries
SQL Clauses
SQL Window functions
SQL Real time examples
SQL live Practice Session



#### **Module B: TABLEAU**

Tableau Desktop
Tableau Products
Tableau Terminology
Data Connection
Working with Data
Visualizing Data
Statistical Models
Dashboards
Sharing the Visuals



#### C. DEEP LEARNING TOPICS / AI

#### **Deep Learning**

Part 1: Introduction

L01: Introduction to deep learning

L02: The brief history of deep learning

L03: Single-layer neural networks: The perceptron algorithm

Part 2: Mathematical and computational foundations

L04: Linear algebra and calculus for deep learning

L05: Parameter optimization with gradient descent

L06: Automatic differentiation with PyTorch

L07: Cluster and cloud computing resources

Part 3: Introduction to neural networks

L08: Multinomial logistic regression / Softmax regression

L09: Multilayer perceptrons and backpropration

L10: Regularization to avoid overfitting

L11: Input normalization and weight initialization

L12: Learning rates and advanced optimization algorithms

Part 4: Deep learning for computer vision and language modeling

L13: Introduction to convolutional neural networks

L14: Convolutional neural networks architectures

L15: Introduction to recurrent neural networks

Part 5: Deep generative models

L16: Autoencoders

L17: Variational autoencoders

L18: Introduction to generative adversarial networks

L19: Self-attention and transformer networks





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